THE ORIGINAL

MOONBEAMS

Smallest Newspaper in the West — Circulation Under 1,000,000

DAILY

Except—Saturday, Sunday, Monday, Tuesday, Wednesday & Thursday

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By Mail: $1.89 Per Year. Pickup, free

Hope You Are Happy With Election...

IN THE VALLEY OF THE MOON

Well. . . Well. . . Well. . . That's over!!! Election Day has come and gone and the United States may end up with only 48 states in '59 after all... .

Yes United States will gain Alaska. . . But by the time Alaska is sworn in officially California may have gone to Hell. . .

Living in a Democracy is a wonderful thing. . . But periodically it can get a little strenuous, too. . .

Election campaigns are designed to educate us to the merits of candidates and issues, but they also can catch us up in a flurry of oratory and emotion, charges and countercharges, claims and disclaimers, bumper strips and ads, radio and TV commercials, billboards in blazing colors, committees and crusades and endorsements and viewings with alarm. . .

But now we can get back to the serious debates on the proper length of womens skirts, and catch up on the features in the Valley Review etc. . .

We don't mean to seem facetious about democracy and the franchise, but sometimes it does seem that Americans go into their elections with all the fervor of the fellow who kept hitting his head against the wall . . . because it felt so good when he stopped. . .

Thank you,
The Publisher

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accommodations. A fine place to rest and relax.

Andrew Johansen, was sworn in this week as the new Coroner and Public Administrator, to fill out the term of the late Vernon Silvershield. . . Mr. Johansen's term will expire in January '59. . . Enough said. . .

Welcome to Lemar Fisher, who is the newest newspaperman in the Valley.

R. A. "BOB" MILLER —o— "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

The easiest way to support a wife in the manner to which she's accustomed is to let her keep her job.

The A.B.C. who sometimes issue Beer Licenses, denied a license to Estelle I. Brazil and Edna Whitacre, for the Schellville Pines. . .

The hardest decision for a woman to make is when to start middle age.

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Renew your driver's license up to six months before it expires, and "lose no time or money." . . . What ever you do don't let your license expire or you will receive a short-term license. . .

Received a card from Frederick E. Wallace and he wants us to send his copy of Moonbeams to 29460 Oakley Ave., Livonia, Michigan. . .

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied Stock — wines, beer. whiskeys, liquors.

Rose Cleaners have some cash and carry specials you can't afford to pass up. . . Just think of getting a plain skirt, or slacks, or even a sweater cleaned and pressed for only 39c. . . You will find Rose at 18045 Hwy. 12, Boyes.

The women of the First Congregational Church are holding their annual rummage sale this weekend at 622 Broadway, Sonoma. . .

ROSE CLEANERS, 18045 Sonoma Highway, Boyes Hot Springs, Phone Guy or Rose Bounds at WEbster 8-2724—

A Harvard University study shows that sales by food chains increased by 8 per cent last year. Three per cent of this attributed higher prices; 2 per cent to increased population; and the remainder to increased use of processed and frozen foods and to increased sales of nonfoods.

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, you will find the dining room open every day and evening.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

Looks like Mayor McGrath had better stick the city money in her sock or turn it over to the City Treasurer W. C. Batchelder or get a new watch dog at the City Hall. . .

One of our good readers was telling us that he also has had his troubles with Greyhound Express Service. . . Had some parts sent, which only took some nine days from Santa Rosa via Eureka. . .

Get in on the fun!!! Join The American Legion today. . .

MIRACLE 3 MINUTE CAR WASH — 1010 Santa Rosa Avenue, Santa Rosa—Open 9 a.m.-5 p.m.—Sun. 9 a.m.-2 p.m.—Closed Tue.

A $73,000.00 Truck Stop will be built in Boyes Hot Springs, by Norman Baker. . . Providing the County Planning Commission and the County Board of Supervisors give their ok. . . In our free country. . .

No school Monday, Nov. 10th and Tuesday, Nov. 11th at El Verano.

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables. homelike atmosphere. Italian foods, also Seafood.

The Play Readers met last night at the home of Mr. and Mrs. Paul Corey, 255 Cavedale Rd., Sonoma.

"I don't care what country you're president of. . . Get your golf balls off my lawn. . ."

Buck's Garage in Boyes will change hands on Nov. 12th. . . John and Vivian Hicks have purchased the property from Silas Buchanan.

CHIHUAHA PUPPIES and BABY MONKEYS — For Sale at Tamalbrae Kennels, 12831 Sonoma Hwy., Glen Ellen — WY 6-6566

One shouldn't do two things at the same time; that includes women who put on weight and slacks.

The office of Undersheriff is now open and will remain open until January 5th, when Sheriff Elect John Ellis takes office. . . It is possible that a resident of The Valley of the Moon may be appointed Undersheriff. . .

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

MOONBEAMS
Founded by — Colonel E. A. Little

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.89 per year by mail, pickup, free.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. We do our own cleaning. WE 8-5830

Jack Bisso, of the Mission Chapel Mortuary has just returned from a two-month tour of Europe. . .

Better read your insurance policy. . . There is one on the market today that's a dandy until you read the fine print. . . It says you get $50,000.00, if tomahawked by an Indian ambush party. . .

The only way to understand a woman is to love her—and then it isn't necessary to understand her. . .

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

Religion and tolerance go hand in hand, but some of us evidently miss the connection.

Patronize your friendly Valley Merchant—he is a friend indeed when a friend is your need!!!

An advertised product will be chosen over an un-advertised one, by nine out of ten shoppers.

The El Verano School Parents Club will meet at 2 p.m., Nov. 12th.

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

It seems that most knocking is done by folks who aren't able to ring the bell.

Winter will soon be here, so let Bud's Garage give the old bus a check-up before you start having troubles. . . Ph.: WE 8-3971.

You can always get someone to agree with you if you say what he likes to hear.

Any blow struck in defense of a woman's reputation is apt to leave a dent in it.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Guy to his Gal. . . You say your heart belongs to me. . . So why does the rest of you keep going out with other guys? ? ?

If you CARE, give to CARE. . . $1.00 will provide a package containing 22 pounds of food. . . Send your contributions to CARE, 444 Market St., San Francisco 11, California.

Had a card from Frances Hanlin. . . Seems she is in need of some printing, Yes Moonbeams is always happy to receive this kind of mail. . .

BILLIE'S RESTAURANT (formerly Susan's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

The seed of a common variety of flowering sweet pea may hold many of the answers which will help to determine the cause of arthritis and other degenerative diseases, according to a report made by three Iowa scientists. By using two special chemical compounds derived from this seed they have been able to create in animals symptoms of degenerative disease found in man.

The best thing to do behind a person's back is pat it.

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

Park once!!! Have a drink or so at the Rustic Inn then step across the street and eat at Chef Cardini's Restaurant, in Glen Ellen. . .

The most difficult age for a woman is the one her husband happens to be going through.

Each month, nearly 4,000 California drivers are summoned to hearings, before some 100 analysts throughout the State handling problem drivers.

THE GLEN BOOKSHOP and fountain is now open to serve you, with gifts, cards, books, coffee and short orders at Glen Ellen.

As the fellow was saying: I'm crazy about my kid. . . Anyway he's deductible. . .

Mrs. Clara Georges, of Boyes has sold her painting "Valley of the Moon" to Harry L. Lindquist, New York Publisher. . .

It isn't tying himself to one woman a man dreads when he thinks of marrying . . . it's separating himself from all the others.

Any man who wins an argument with his wife has only himself to blame.

Yes - - MOONBEAMS will be happy to take care of your RUBBER STAMP problems. Give us a try next time —

People who advertise their troubles never seem to dispose of their stock.

The solution to man's problems may lie in a deeper religious faith and more concern for our neighbors. Psychiatry is not the whole answer.

Dick Granucci of 635 W. Napa St., Sonoma has graduated from the Limited Duty Officers course at the Navy school at Newport, R.I.

BANCROFT NURSERY, Sonoma. Is the place to order flowers For all occasions — They Will Deliver — Ph. WE 8-2902.

For Business Cards, Letterheads, Envelopes, and other types of Printed forms be sure to contact MOONBEAMS next time.

Did you know that the Tamalbrae Kennels at 12831 Sonoma Hwy, Glen Ellen, don't monkey around. . . They have really gone to the dogs. . . Just Phone WY 6-6566 and ask Joan Shaw about her baby monkey and Chihuahua pups. . .

Know anyone who has a fire truck for sale for around $5,000.00? ? The City of Sonoma wants to buy one. . .

No man is ever a failure until his wife thinks so.

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

A friend was telling me, he goes to the race track for laughs, in fact he said, it was only last week I laughed away a new car. . .

If you wish to donate to the Goodwill Industries, phone collect LIberty 5-2720 and a truck will call at your place on Monday, Nov. 17th.

Nothing about an adolescent makes him so obnoxious as middle age.

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Wanted 289 More Subscribers!

MILL'S PATIO, 2755 Mendocino Ave., Santa Rosa is the place to get the best Barbecued Steak for only $1.95 . . . also bar.

You can now get your driver's license at the Sonoma Veterans Memorial Bldg. on Monday between 9 a.m. until 12 noon and from 1 p.m. to 3:30 p.m.

Yes it pays to advertise in Moonbeams . . . ask Clem Miller.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

We see where the Sonoma Cemetery Commission is expected to operate another four-years, at least the City Council has appointed Gail Fehrensen to a four-year term as Commissioner.

LONDONSIDE, just outside Glen Ellen. It's unique, sure to be remembered. Delectable drinkables and a place for fun.

The Sonoma Valley Grange will hold a Bazaar and Smorgasbord this Saturday at the Grange Hall on Hwy. 12 between noon and 9 p.m.

When in the Cloverdale area stop at the best service station for the best deal in tires. . . BILL'S OK AUTO FLOAT.

When a man places his wife on a pedestal nowadays, it's probably so she can reach the ceiling with her paint roller. . .

Parents spend the first part of a child's life getting him to walk and talk, and the rest of his childhood getting him to sit down and shut up.

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

PART OR FULL TIME WORK FOR ADDED INCOME

Manufacturer wants reliable man or woman for this area to handle nationally advertised tubes (such as RCA, GE, CBS and SYLVANIA). These world famous tubes are sold through our modern self-service type merchandising unit.

Earnings should net from $200 to $450 per month. Will not interfere with your present employment. $1487.00 to $2973.00 cash required for inventory and equipment, investment secured.

Should be able to start at once. Income starts immediately. No selling or soliciting. Business is set up for you. Company trains and supervises operation and will extend financial assistance if full time is desired. Do not answer unless fully qualified. For personal interview in your city—include phone number and write:

TEST'UR OWN CO.
2227 N. 31st St., Milwaukee 8, Wisconsin

The fuel used to hurl the biggest of these newfangled satellites up there in space is kerosene. Of course it's mixed up with liquid oxygen to make it burn faster, but that kerosene is an old friend for a lot of fellows. . . A lot of them will never forget the funny taste when they got dosed with old-fashioned cold remedies like kerosene and sugar and kerosene mixed with goose grease. . . Wow! That stuff was powerful. . . Science is just finding out???

Funeral Notice

SERVICES FOR THE LATE

Mr. Republican

WILL BE HELD AT 9:30 A. M.

INTERMENT WILL BE IN

CALIFORNIA CEMETERY

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